

## **Historic, archived document**

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261  
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N. R. CRONQUIST  
VICE-PRES.-GEN'L MANAGER

515386  
*Universal Bulb Corporation*

134 WEST 26th STREET  
NEW YORK CITY

HILLEGOM  
HOLLAND

SANTA CRUZ  
CALIFORNIA

**LILIES FOR IMMEDIATE SHIPMENT**

**NEW CROP**

**LILIUM REGAL**

|        |                               |   |   |     | HOLLAND GROWN | JAPANESE |
|--------|-------------------------------|---|---|-----|---------------|----------|
| 6/7"   | circumference—Per Case of 300 |   |   |     | \$12.00       |          |
| 7/8"   | "                             | " | " | 250 | 13.00         |          |
| 8/9"   | "                             | " | " | 200 | 14.00         |          |
| 9/10"  | "                             | " | " | 200 | 18.00         |          |
| 9/10"  | "                             | " | " | 150 | 14.00         |          |
| 10/11" | "                             | " | " | 125 | 18.00         |          |
| 10/11" | "                             | " | " | 100 | 15.00         |          |
| 11/13" | "                             | " | " | 80  | 18.00         |          |

**LILIUM PHILIPPINENSE FORMOSANUM**

**Autumn Flowering Type**

|        |                               |       |
|--------|-------------------------------|-------|
| 4/5"   | circumference—Per Case of 400 | 12.00 |
| 5/5½"  | " " " 300                     | 15.00 |
| 5½/6½" | " " " 250                     | 17.00 |
| 6½/up" | " " " 175                     | 17.00 |

**LILIUM TENUIFOLIUM (Coral Lily; miniature Rubrum)**

|                                     |         |
|-------------------------------------|---------|
| 4"/up circumference—Per Case of 500 | \$17.50 |
|-------------------------------------|---------|

**LILIUM SPECIOSUM ALBUM**

|       |                               |       |         |
|-------|-------------------------------|-------|---------|
| 7/8"  | circumference—Per Case of 125 | 16.00 |         |
| 8/9"  | " " " 100                     | 16.00 |         |
| 9/10" | " " " 75                      | 18.00 |         |
| 8/9"  | " " " 200                     |       | \$25.00 |
| 9/11" | " " " 125                     |       | 25.00   |

**LILIUM SPECIOSUM RUBRUM OR MAGNIFICUM**

|       |                               |       |       |
|-------|-------------------------------|-------|-------|
| 7/8"  | circumference—Per Case of 125 | 11.00 |       |
| 8/9"  | " " " 100                     | 11.00 |       |
| 9/10" | " " " 75                      | 11.00 |       |
| 7/9"  | " " " 250                     |       | 15.00 |
| 8/9"  | " " " 200                     |       | 15.00 |
| 9/11" | " " " 125                     |       | 16.00 |

**LILIUM UMBELLATUM**

|      |                               |       |
|------|-------------------------------|-------|
| 6/7" | circumference—Per Case of 175 | 12.00 |
| 7/8" | " " " 125                     | 12.00 |
| 8/9" | " " " 100                     | 13.00 |

**LILIUM TIGRINUM**

|      |                               |       |
|------|-------------------------------|-------|
| 7/8" | circumference—Per Case of 125 | 12.00 |
| 8/9" | " " " 100                     | 12.00 |

**LILIUM TIGRINUM FLORE PLENO (DOUBLE)**

|                  |      |
|------------------|------|
| Top Size—Per 100 | 8.00 |
|------------------|------|

**LILIUM ERABU**

|       |                               |       |
|-------|-------------------------------|-------|
| 7/9"  | circumference—Per Case of 300 | 18.00 |
| 8/10" | " " " 225                     | 18.00 |
| 9/10" | " " " 200                     | 18.00 |

**LILIUM GIGANTEUM**

|       |                               |       |
|-------|-------------------------------|-------|
| 7/9"  | circumference—Per Case of 300 | 19.00 |
| 8/10" | " " " 225                     | 20.00 |

**LILIUM AURATUM**

|       |                               |       |
|-------|-------------------------------|-------|
| 7/9"  | circumference—Per Case of 250 | 15.00 |
| 8/9"  | " " " 200                     | 15.00 |
| 9/11" | " " " 125                     | 15.00 |

**LILIUM AURATUM PLATYPHYLLUM**

LET US QUOTE YOU.

**LILY OF THE VALLEY—Reselected Exhibition**

|              |         |
|--------------|---------|
| Cases of 500 | \$20.00 |
|--------------|---------|

**YELLOW CALLAS (ELLIOTTIANA)**

|                | Per 1000 |
|----------------|----------|
| 1¾-2" diameter | \$45.00  |
| 2-2½" diameter | 90.00    |
| 2½-3" diameter | 135.00   |

